

# INNOVATION AS COMPETITION

Australia's  
Asian Future Summit  
2017

September 1st  
2017

Sydney

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# EVENT BACKGROUND AND KEY TOPICS

Over the next 20 years, machine learning, the internet of things, artificial intelligence, robotics, big data and quantum computing will fundamentally change the way we work and do business. Driverless cars and smart cities will overhaul traditional industries. The speed at which countries can reskill existing workforces and educate new ones is a crucial factor in whether they will adapt successfully.

Given its sophisticated education system, robust infrastructure and long-term investment outlook, Australia should stand a chance at commercialising technology faster than its Asian counterparts—but will it? Asia had a burning appetite for Australia's ores, but does it have the same appetite for its ideas

Addressing the theme of **Innovation as Competition**, Australia's Asian Future Summit 2017 will bring together policymakers, leaders in regional and Australian business, academics and pioneering entrepreneurs to debate the role Australia can play in boosting Asia's capacity for innovation. How can Australia compete with Asian countries that significantly outspend it in research and development (R&D)? How can the country export its capabilities in biotech, fintech and agribusiness, along with the strengths of its sophisticated health-care system, to a varied region that in some places has already leapfrogged it? And what can Australia learn from pioneering Asian entrepreneurs about how to capture value from some of the largest markets in the world?

## KEY TOPICS:

- Australian innovation in a drawbridge-up world
- Technology and the transformation of Australia's economy
- Australia v Asia: Finance disrupted
- Fail to prepare, prepare to fail
- "Austech" and the driving force of new industries such as biotech, health tech and e-tech
- Collaboration between the private sector and academia to commercialise new technologies

## PROGRAMME AGENDA\*

8.00am Registration and refreshments

8.30am Chair's opening remarks

8.35am **Keynote interview: Australian innovation in a drawbridge-up world**

- Julie Bishop, minister for foreign affairs, **Australia** (confirmed in principle)

9.00am **Australia's Asian future: bright or bleak?**

- Larry Marshall, chief executive, **CSIRO**

9:15am **Rotating exchange: Fail to prepare, prepare to fail**

- Flavia Tata Nardini, chief executive officer, **Fleet Space Technologies**
- Joanna Batstone, chief technology officer, Australia and New Zealand, **IBM**

9.45am **Fireside chat: Australia's position in the global economy**

- Mathias Cormann, minister for finance, **Australia**

10:05am **Networking break**

10:35am **Insights from Australia**

- Ruslan Kogan, founder and chief executive officer, **Kogan.com**

10.50am **Breaking through the looking glass**

- Kate Morris, founder and chief executive officer, **Adore Beauty**
- Monica Meldrum, founder, **Whole Kids**

11:35am **In conversation: Insights from Asia**

- Girish Ramachandran, president, Asia-Pacific, **Tata Consultancy Services**

11.50pm **Australia v Asia: Finance disrupted**

- Kelly O'Dwyer, assistant treasurer and minister for revenue and financial services, **Australia**
- Gerard Florian, group executive, technology, **ANZ**
- Greg Moshal, founder and joint chief executive officer, **Prospra**
- Simon Cant, managing director, **Reinventure Group**

12:40pm **Networking lunch break**

1:50pm **To biotech and beyond**

- Alan Mackay-Sim, emeritus professor, **Griffith University** and **2017 Australian of the Year**

2:20pm **Australia's future "hayday"**

- Wendy Umberger, professor, agricultural and food economics, **The University of Adelaide**
- Geoffrey Babidge, managing director and chief executive officer, **The a2 Milk Company**
- Mark Palmquist, managing director and chief executive, **Graincorp**

3:00pm **Networking break**

3:30pm **Insights from Asia**

3.45pm **Keynote interview: Innovative to the core**

- Peter Coleman, managing director and chief executive officer, **Woodside Energy**

4.00pm **Panel discussion: The future of Australia's innovation-led economy**

- Daniel Petre, co-founder, **AirTree Ventures**
- Charlie Day, chief executive officer, **Office of Innovation and Science Australia**

4:45pm **Wrap-up and closing remarks**

\*For the full programme and speaker line-up, visit [innovationcompetition.economist.com](http://innovationcompetition.economist.com). All topics and speakers are subject to change.

# AUDIENCE PROFILE

## Why attend?

- **Network** with 160+ senior executives who are driving the innovation agenda in Australia
- **Discover** how technology is disrupting Australia's economy
- **Learn** how Australia can use innovation to pioneer new industries
- **Hear** success stories from public-private partnerships that have led the commercialisation of new technologies
- **Showcase** your competitive advantage and find new partnerships that will help you grow internationally

## WHO ATTENDS?

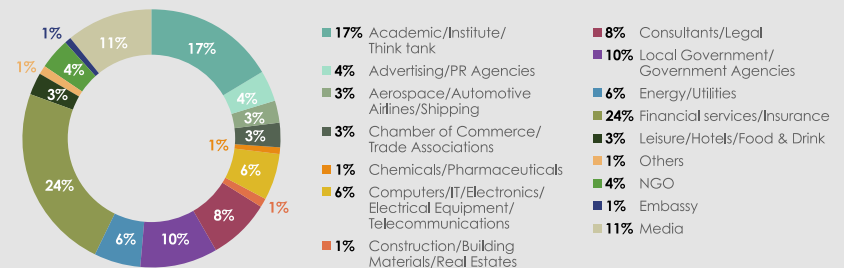
Innovation as Competition: Australia's Asian Future Summit 2017 will bring together 150+ policymakers, leaders in regional and Australian business, academics and pioneering entrepreneurs to debate the role Australia can play in boosting Asia's capacity for innovation.

## AUDIENCE PROFILE OF THE SUMMIT 2016



“The event has been well organised with diversified and rich contents”

Vice-president, IT Asia-Pacific, Resmed





# HEAR FROM EXPERTS INCLUDING



**Mathias Cormann**  
Minister for finance  
Australia



**Julie Bishop**  
Minister for foreign affairs  
Australia



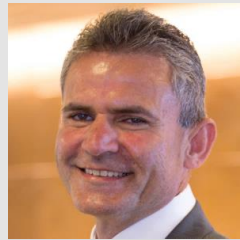
**Kelly O'Dwyer**  
Assistant treasurer and  
minister for revenue and  
financial services  
Australia



**Kate Morris**  
Founder and chief executive  
officer  
Adore Beauty



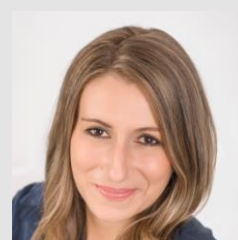
**Daniel Petre**  
Co-founder  
Airfree Ventures



**Gerard Florian**  
Group executive,  
technology  
ANZ



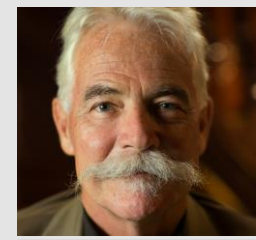
**Larry Marshall**  
Chief executive  
CSIRO



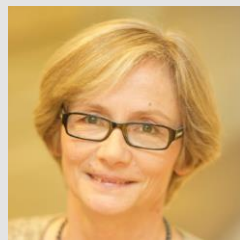
**Flavia Tata Nardini**  
Chief executive officer  
Fleet Space Technologies



**Mark Palmquist**  
Managing director and chief  
executive  
Graincorp



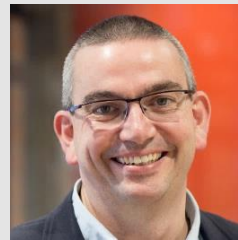
**Alan Mackay-Sim**  
Emeritus professor  
Griffith University and 2017  
Australian of the Year



**Joanna Batstone**  
Chief technology officer,  
Australia and New Zealand,  
IBM



**Ruslan Kogan**  
Founder and chief executive  
officer  
Kogan.com



**Charlie Day**  
Chief executive officer  
Office of Innovation and  
Science Australia



**Greg Moshal**  
Founder and joint chief  
executive officer  
Prospra



**Simon Cant**  
Managing director  
Reinventure Group

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**Girish Ramachandran**  
President, Asia-Pacific  
Tata Consultancy Services



**Geoffrey Babidge**  
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The a2 Milk Company



**Wendy Umberger**  
Professor, agricultural and  
food economics  
The University of Adelaide



**Monica Meldrum**  
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**Peter Coleman**  
Managing director and chief  
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Woodside Energy







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