

# INNOVATION AS COMPETITION

Australia's  
Asian Future Summit  
2017

September 1st  
2017

Sydney

[innovationascompetition.economist.com](http://innovationascompetition.economist.com)

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# EVENT BACKGROUND AND KEY TOPICS

Over the next 20 years, machine learning, the internet of things, artificial intelligence, robotics, big data and quantum computing will fundamentally change the way we work and do business. Driverless cars and smart cities will overhaul traditional industries. The speed at which countries can reskill existing workforces and educate new ones is a crucial factor in whether they will adapt successfully.

Given its sophisticated education system, robust infrastructure and long-term investment outlook, Australia should stand a chance at commercialising technology faster than its Asian counterparts—but will it? Asia had a burning appetite for Australia's ores, but does it have the same appetite for its ideas

Addressing the theme of **Innovation as Competition**, Australia's Asian Future Summit 2017 will bring together policymakers, leaders in regional and Australian business, academics and pioneering entrepreneurs to debate the role Australia can play in boosting Asia's capacity for innovation. How can Australia compete with Asian countries that significantly outspend it in research and development (R&D)? How can the country export its capabilities in biotech, fintech and agribusiness, along with the strengths of its sophisticated health-care system, to a varied region that in some places has already leapfrogged it? And what can Australia learn from pioneering Asian entrepreneurs about how to capture value from some of the largest markets in the world?

## KEY TOPICS:

- Australian innovation in a drawbridge-up world
- Technology and the transformation of Australia's economy
- Australia v Asia: Finance disrupted
- Fail to prepare, prepare to fail
- "Austech" and the driving force of new industries such as biotech, health tech and e-tech
- Collaboration between the private sector and academia to commercialise new technologies

## PROGRAMME AGENDA\*

8.00am Registration and refreshments

8.30am Chair's opening remarks

8.35am **Keynote interview: Australian innovation in a drawbridge-up world**

- Julie Bishop, minister for foreign affairs, **Australia** (confirmed in principle)

9.00am **Australia's Asian future: bright or bleak?**

- Larry Marshall, chief executive, **CSIRO**

9:15am **Rotating exchange: Fail to prepare, prepare to fail**

- Flavia Tata Nardini, chief executive officer, **Fleet Space Technologies**
- Joanna Batstone, chief technology officer, Australia and New Zealand, **IBM**

9.45am **Fireside chat: Australia's position in the global economy**

- Mathias Cormann, minister for finance, **Australia**

10:05am **Networking break**

10:35am **Insights from Australia**

- Ruslan Kogan, founder and chief executive officer, **Kogan.com**

10.50am **Breaking through the looking glass**

- Kate Morris, founder and chief executive officer, **Adore Beauty**
- Monica Meldrum, founder, **Whole Kids**

11:35am **In conversation: Insights from Asia**

- Girish Ramachandran, president, Asia-Pacific, **Tata Consultancy Services**

11.50pm **Australia v Asia: Finance disrupted**

- Kelly O'Dwyer, assistant treasurer and minister for revenue and financial services, **Australia**
- Gerard Florian, group executive, technology, **ANZ**
- Greg Moshal, founder and joint chief executive officer, **Prospra**
- Simon Cant, managing director, **Reinventure Group**

12:40pm **Networking lunch break**

1:50pm **To biotech and beyond**

- Alan Mackay-Sim, emeritus professor, **Griffith University** and **2017 Australian of the Year**

2:20pm **Australia's future "hayday"**

- Wendy Umberger, professor, agricultural and food economics, **The University of Adelaide**
- Geoffrey Babidge, managing director and chief executive officer, **The a2 Milk Company**
- Mark Palmquist, managing director and chief executive, **Graincorp**

3:00pm **Networking break**

3:30pm **Insights from Asia**

3.45pm **Keynote interview: Innovative to the core**

- Peter Coleman, managing director and chief executive officer, **Woodside Energy**

4.00pm **Panel discussion: The future of Australia's innovation-led economy**

- Daniel Petre, co-founder, **AirTree Ventures**
- Charlie Day, chief executive officer, **Office of Innovation and Science Australia**

4:45pm **Wrap-up and closing remarks**

\*For the full programme and speaker line-up, visit [innovationcompetition.economist.com](http://innovationcompetition.economist.com). All topics and speakers are subject to change.

# AUDIENCE PROFILE

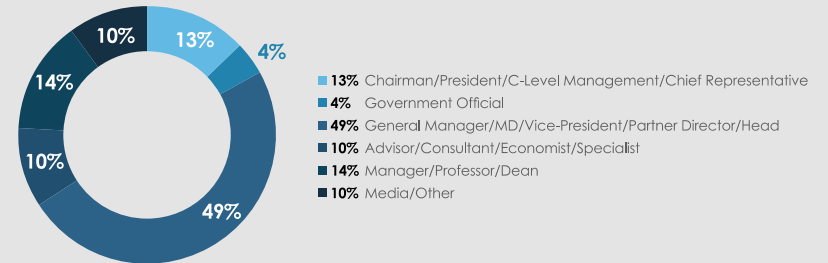
## Why attend?

- **Network** with 160+ senior executives who are driving the innovation agenda in Australia
- **Discover** how technology is disrupting Australia's economy
- **Learn** how Australia can use innovation to pioneer new industries
- **Hear** success stories from public-private partnerships that have led the commercialisation of new technologies
- **Showcase** your competitive advantage and find new partnerships that will help you grow internationally

## WHO ATTENDS?

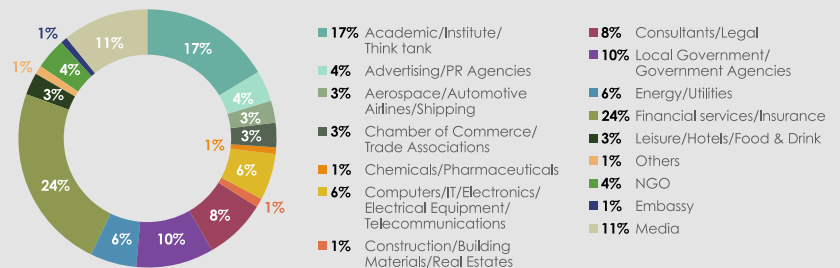
Innovation as Competition: Australia's Asian Future Summit 2017 will bring together 150+ policymakers, leaders in regional and Australian business, academics and pioneering entrepreneurs to debate the role Australia can play in boosting Asia's capacity for innovation.

## AUDIENCE PROFILE OF THE SUMMIT 2016



“The event has been well organised with diversified and rich contents”

Vice-president, IT Asia-Pacific, Resmed





# HEAR FROM EXPERTS INCLUDING



**Mathias Cormann**  
Minister for finance  
Australia



**Julie Bishop**  
Minister for foreign affairs  
Australia



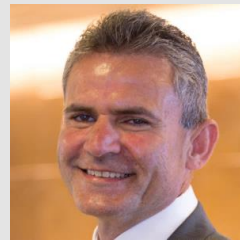
**Kelly O'Dwyer**  
Assistant treasurer and  
minister for revenue and  
financial services  
Australia



**Kate Morris**  
Founder and chief executive  
officer  
Adore Beauty



**Daniel Petre**  
Co-founder  
Airfree Ventures



**Gerard Florian**  
Group executive,  
technology  
ANZ



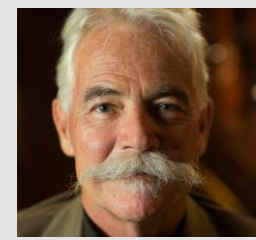
**Larry Marshall**  
Chief executive  
CSIRO



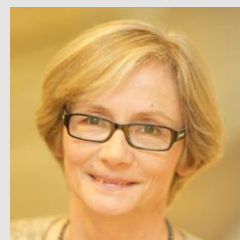
**Flavia Tata Nardini**  
Chief executive officer  
Fleet Space Technologies



**Mark Palmquist**  
Managing director and chief  
executive  
Graincorp



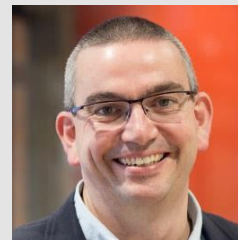
**Alan Mackay-Sim**  
Emeritus professor  
Griffith University and 2017  
Australian of the Year



**Joanna Batstone**  
Chief technology officer,  
Australia and New Zealand,  
IBM



**Ruslan Kogan**  
Founder and chief executive  
officer  
Kogan.com



**Charlie Day**  
Chief executive officer  
Office of Innovation and  
Science Australia



**Greg Moshal**  
Founder and joint chief  
executive officer  
Prospra



**Simon Cant**  
Managing director  
Reinventure Group

# HEAR FROM EXPERTS INCLUDING



**Girish Ramachandran**  
President, Asia-Pacific  
Tata Consultancy Services



**Geoffrey Babidge**  
Managing director and chief  
executive officer  
The a2 Milk Company



**Wendy Umberger**  
Professor, agricultural and  
food economics  
The University of Adelaide



**Monica Meldrum**  
Founder  
Whole Kids



**Peter Coleman**  
Managing director and chief  
executive officer  
Woodside Energy

# BOOK YOUR PLACE

## INNOVATION AS COMPETITION September 1st 2017 | Sydney

Ticket category	Ticket price	Quantity	Total
Standard rate	AU\$ 2,330 / US\$ 1,800		
Super early bird rate (register by June 16th)	AU\$ 1,520 / US\$ 1,080		
The Economist subscribers rate	AU\$ 2,020 / US\$ 1,440		
Government/Academic/NGO rate	AU\$ 1,600 / US\$ 1,140		
The Economist Corporate Network member rate	AU\$ 1,600 / US\$ 1,140		
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VIP Table * Host 8 of your colleagues and clients with a branded VIP table	AU\$ 5,620 / US\$ 4,000		
		<b>Discount code</b>	
		<b>Total</b>	

\* All fees expressed herein are exclusive of 10% GST or other sales tax, value added tax, or any other taxes and duties which, if applicable, shall be charged to Client in addition to the fee(s). In addition to the fee(s), Client shall be responsible for the payment of any withholding taxes that may be payable.

### Five easy ways to register

- Online:**  
innovationascompetition.economist.com
- E-mail:** asiaevents@economist.com
- Tel:** +852 2585 3312
- Fax:** +852 2802 7007
- Post:** The Economist Events  
1301, Citiplaza Four, 12 Taikoo Wan Road,  
Taikoo Shing, Hong Kong

#### What does this include?

All prices include summit entry, full documentation, lunch and refreshments. When you register, you will receive a confirmation e-mail including venue details, a full agenda and contact information. Delegates are responsible for the arrangement and payment of their own travel and accommodation.

### 3. Payment methods (delegates fee(s) strictly payable in advance)

**Credit Card** (tick as appropriate):  Amex  Visa  Mastercard

Name as it appears on card:

Card No.

Expiry date: /

3/4 digital security number:

**Bank transfer** Payable to The Economist Group (Asia/Pacific) Limited, please quote the account number 500-050125-274 (HSBC Bank, for payment in US\$) or 500-050125-277 (HSBC Bank, for payment in AU\$) and send a copy of the instructions together with your registration form. SWIFT Code: HSBCHKHHHKH

**We require an invoice to raise payment** (Only for bookings made before August 11th 2017)

Please complete below if the billing contact is not the registered delegate.

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PO number (if required):

Billing address (please check with your accounts payable):

Email address to receive the invoice:

Your company VAT number:

Register online at: [innovationascompetition.economist.com](http://innovationascompetition.economist.com)

### 2. Booking contact details

#### DELEGATE ONE

Title:  First name:  Surname:

Job title:

Telephone:  Fax:

E-mail:

#### DELEGATE TWO

Title:  First name:  Surname:

Job title:

Telephone:  Fax:

E-mail:

#### DELEGATE THREE

Title:  First name:  Surname:

Job title:

Telephone:  Fax:

E-mail:

#### Organisation details:

Name:

Address:

Town/City:

Postcode:

Country:

#### YES! The registered delegates wish:

- To receive information via e-mail about forthcoming events
- To subscribe to our complimentary e-newsletter

### 4. Terms and Conditions

Your delegate fee should be paid in full prior to attendance. If payment has not been received you will not be permitted to enter the event. **Cancellations:** Should you not be able to attend the event, substitutions can be made at no extra charge up until the event. If a suitable replacement cannot be found, then an administration fee of 20% will be incurred for cancellations received more than 21 days prior to an event. When a cancellation is made less than 21 days prior to (before August 11th 2017) an event, the registered delegate is liable for full payment of the fee. The Economist Events reserve the right to change the programme if necessary.

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