

INNOVATION AS COMPETITION

Australia's
Asian Future Summit
2017

September 1st
2017

Sydney

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EVENT BACKGROUND AND KEY TOPICS

Over the next 20 years, machine learning, the internet of things, artificial intelligence, robotics, big data and quantum computing will fundamentally change the way we work and do business. Driverless cars and smart cities will overhaul traditional industries. The speed at which countries can reskill existing workforces and educate new ones is a crucial factor in whether they will adapt successfully.

Given its sophisticated education system, robust infrastructure and long-term investment outlook, Australia should stand a chance at commercialising technology faster than its Asian counterparts—but will it? Asia had a burning appetite for Australia's ores, but does it have the same appetite for its ideas

Addressing the theme of **Innovation as Competition**, Australia's Asian Future Summit 2017 will bring together policymakers, leaders in regional and Australian business, academics and pioneering entrepreneurs to debate the role Australia can play in boosting Asia's capacity for innovation. How can Australia compete with Asian countries that significantly outspend it in research and development (R&D)? How can the country export its capabilities in biotech, fintech and agribusiness, along with the strengths of its sophisticated health-care system, to a varied region that in some places has already leapfrogged it? And what can Australia learn from pioneering Asian entrepreneurs about how to capture value from some of the largest markets in the world?

KEY TOPICS:

- Australian innovation in a drawbridge-up world
- Technology and the transformation of Australia's economy
- Australia v Asia: Finance disrupted
- Fail to prepare, prepare to fail
- "Austech" and the driving force of new industries such as biotech, health tech and e-tech
- Collaboration between the private sector and academia to commercialise new technologies

PROGRAMME AGENDA*

8.00am Registration and refreshments

8.30am Chair's opening remarks

8.35am **Keynote interview: Australian innovation in a drawbridge-up world**

- Julie Bishop, minister for foreign affairs, **Australia** (confirmed in principle)

9.00am **Australia's Asian future: bright or bleak?**

- Larry Marshall, chief executive, **CSIRO**

9:15am **Rotating exchange: Fail to prepare, prepare to fail**

- Flavia Tata Nardini, chief executive officer, **Fleet Space Technologies**
- Joanna Batstone, chief technology officer, Australia and New Zealand, **IBM**

9.45am **Fireside chat: Australia's position in the global economy**

- Mathias Cormann, minister for finance, **Australia**

10:05am **Networking break**

10:35am **Insights from Australia**

- Ruslan Kogan, founder and chief executive officer, **Kogan.com**

10.50am **Breaking through the looking glass**

- Kate Morris, founder and chief executive officer, **Adore Beauty**
- Monica Meldrum, founder, **Whole Kids**

11:35am **In conversation: Insights from Asia**

- Girish Ramachandran, president, Asia-Pacific, **Tata Consultancy Services**

11.50pm **Australia v Asia: Finance disrupted**

- Kelly O'Dwyer, assistant treasurer and minister for revenue and financial services, **Australia**
- Gerard Florian, group executive, technology, **ANZ**
- Greg Moshal, founder and joint chief executive officer, **Prospra**
- Simon Cant, managing director, **Reinventure Group**

12:40pm **Networking lunch break**

1:50pm **To biotech and beyond**

- Alan Mackay-Sim, emeritus professor, **Griffith University** and **2017 Australian of the Year**

2:20pm **Australia's future "hayday"**

- Wendy Umberger, professor, agricultural and food economics, **The University of Adelaide**
- Geoffrey Babidge, managing director and chief executive officer, **The a2 Milk Company**
- Mark Palmquist, managing director and chief executive, **Graincorp**

3:00pm **Networking break**

3:30pm **Insights from Asia**

3.45pm **Keynote interview: Innovative to the core**

- Peter Coleman, managing director and chief executive officer, **Woodside Energy**

4.00pm **Panel discussion: The future of Australia's innovation-led economy**

- Daniel Petre, co-founder, **AirTree Ventures**
- Charlie Day, chief executive officer, **Office of Innovation and Science Australia**

4:45pm **Wrap-up and closing remarks**

*For the full programme and speaker line-up, visit innovationcompetition.economist.com. All topics and speakers are subject to change.

AUDIENCE PROFILE

Why attend?

- **Network** with 160+ senior executives who are driving the innovation agenda in Australia
- **Discover** how technology is disrupting Australia's economy
- **Learn** how Australia can use innovation to pioneer new industries
- **Hear** success stories from public-private partnerships that have led the commercialisation of new technologies
- **Showcase** your competitive advantage and find new partnerships that will help you grow internationally

WHO ATTENDS?

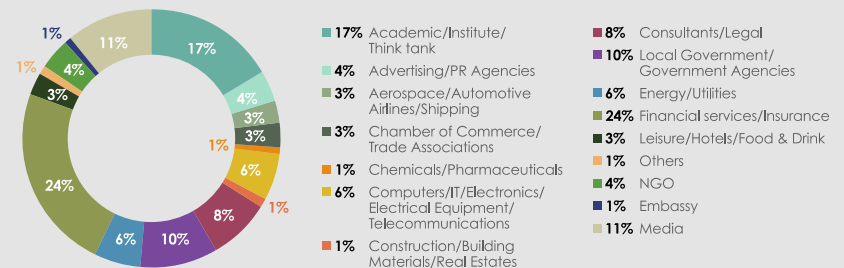
Innovation as Competition: Australia's Asian Future Summit 2017 will bring together 150+ policymakers, leaders in regional and Australian business, academics and pioneering entrepreneurs to debate the role Australia can play in boosting Asia's capacity for innovation.

AUDIENCE PROFILE OF THE SUMMIT 2016



“The event has been well organised with diversified and rich contents”

Vice-president, IT Asia-Pacific, Resmed



HEAR FROM EXPERTS INCLUDING



Mathias Cormann
Minister for finance
Australia



Julie Bishop
Minister for foreign affairs
Australia



Kelly O'Dwyer
Assistant treasurer and
minister for revenue and
financial services
Australia



Kate Morris
Founder and chief executive
officer
Adore Beauty



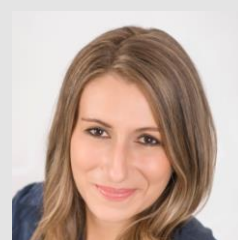
Daniel Petre
Co-founder
Airfree Ventures



Gerard Florian
Group executive,
technology
ANZ



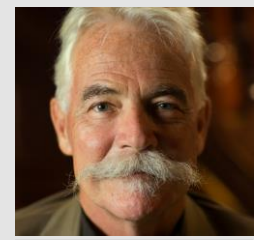
Larry Marshall
Chief executive
CSIRO



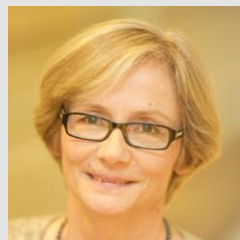
Flavia Tata Nardini
Chief executive officer
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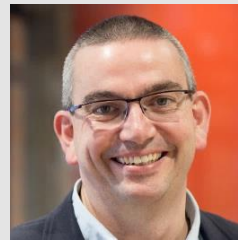
Alan Mackay-Sim
Emeritus professor
Griffith University and 2017
Australian of the Year



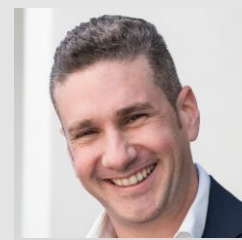
Joanna Batstone
Chief technology officer,
Australia and New Zealand,
IBM



Ruslan Kogan
Founder and chief executive
officer
Kogan.com



Charlie Day
Chief executive officer
Office of Innovation and
Science Australia



Greg Moshal
Founder and joint chief
executive officer
Prospra



Simon Cant
Managing director
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Girish Ramachandran
President, Asia-Pacific
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Wendy Umberger
Professor, agricultural and
food economics
The University of Adelaide



Monica Meldrum
Founder
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Peter Coleman
Managing director and chief
executive officer
Woodside Energy



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Ticket category	Ticket price	Quantity	Total
Standard rate	AU\$ 2,330 / US\$ 1,800		
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-  Fax: +852 2802 7007
-  Post: The Economist Events
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Taikoo Shing, Hong Kong

What does this include?

All prices include summit entry, full documentation, lunch and refreshments. When you register, you will receive a confirmation e-mail including venue details, a full agenda and contact information. Delegates are responsible for the arrangement and payment of their own travel and accommodation.

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Please complete below if the billing contact is not the registered delegate.

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Billing address (please check with your accounts payable): _____

Email address to receive the invoice: _____ Your company VAT number: _____

Register online at: innovationascompetition.economist.com

2. Booking contact details

DELEGATE ONE

Title:	First name:	Surname:
Job title:		
Telephone:	Fax:	
E-mail:		

DELEGATE TWO

Title:	First name:	Surname:
Job title:		
Telephone:	Fax:	
E-mail:		

DELEGATE THREE

Title:	First name:	Surname:
Job title:		
Telephone:	Fax:	
E-mail:		

Organisation details:

Name:
Address:
Town/City:
Postcode:
Country:

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Your delegate fee should be paid in full prior to attendance. If payment has not been received you will not be permitted to enter the event. **Cancellations:** Should you not be able to attend the event, substitutions can be made at no extra charge up until the event. If a suitable replacement cannot be found, then an administration fee of 20% will be incurred for cancellations received more than 21 days prior to an event. When a cancellation is made less than 21 days prior to (before August 11th 2017) an event, the registered delegate is liable for full payment of the fee. The Economist Events reserve the right to change the programme if necessary.

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